

OFFICIAL RADIO SERVICE		COAST RADIO CO.	PHONE GILBERT 2-0424
<i>Admiral</i>	PHONE GI. 2-0424	Magnavox	PHONE GI. 2-0424
<i>Bendix Radio</i>	PHONE GI. 2-0424	<i>Magnavox</i>	PHONE GI. 2-0424
<i>Crosley</i>	PHONE GI. 2-0424	<i>Magnavox</i>	PHONE GI. 2-0424
<i>CROSBY</i>	PHONE GI. 2-0424	<i>PHILCO</i>	PHONE GI. 2-0424
<i>FADA</i>	PHONE GI. 2-0424	<i>SCOTT</i>	PHONE GI. 2-0424
<i>Hoffman</i>	PHONE GI. 2-0424	<i>SPARTAN</i>	PHONE GI. 2-0424
<i>STEWART WARNER</i>	PHONE GI. 2-0424	<i>STEWART WARNER</i>	PHONE GI. 2-0424
<i>ZENITH</i>	PHONE GI. 2-0424	<i>ZENITH</i>	PHONE GI. 2-0424
COAST RADIO 900 J ST. GILBERT 2-0424			

BART CARRICK

GUARANTEED

RADIO SERVICE

Over 20 Years Experience
ON ALL MAKES



TELEPHONE
GI lbert 3-4976

Member
RADIO MFRS. SERVICE
Corner 19th & P St.

Large Selection of Popular & Classical Records
PHILCO - R.C.A. VICTOR - ZENITH & ADMIRAL RADIOS
COMPLETE AUTO RADIO SERVICE
Parking Space Always Available

Radio Broadcasting Companies & Stations

K C R A

The exclusive Sacramento Valley affiliate of the National Broadcasting Co., N.B.C.—America's No. 1 network. Tune 1320 on your radio.



"FOR INFORMATION CALL"

K C R A RADIO STATION
1010-11th GI lbert 2-0758

K C R A Radio Station
California State Fair Grounds HI lcrest 5-2691
K C R A Radio Station 1010-11th GI lbert 2-0758
K F B K 706 I GI lbert 3-1745

K R O Y
Harmco Inc
The Columbia Station
Sacramento Hotel GI lbert 3-2525
K X O A 30th & Q HI lcrest 6-4728

McCLATCHY BROADCASTING CO
706 I GI lbert 3-1745

Radio Dealers

ADMIRAL RADIOS

Admiral Radios and FM-AM Radio-Photographs with "Miracle" automatic record changer and Magic Mirror-TELEVISION OPTIONAL! Also Dual-Tone "No Definition" Radiophones with built-in home freezer. Admiral Electric Ranges.

"AMERICA'S SMART SET!"

"FOR INFORMATION CALL"

DEALERS

APPLIANCE CENTER THE
2030 Del Paso Blvd. HI lcrest 9-2404

BUSH ELECTRIC APPLIANCE CO
3300-2d Av. HI lcrest 5-4011
Capital Home Supply 1331 K GI lbert 3-1951
COAST RADIO COMPANY 900 J. GI lbert 2-0424
Colonial Furniture Exchange
1500 Stockton Blvd. HI lcrest 5-3864
EASTERN THE 1114 J GI lbert 2-7641
Joseph Manuel 1020 J GI lbert 3-3937
MARCHI MUSIC CO 1208 J GI lbert 2-9066
OAK PARK RADIO SHOP
2982-35th HI lcrest 5-7782

SACRAMENTO ELECTRIC CO
1921 J GI lbert 3-1533
Sage Radio Service Co 1 at 15th. HU dsn 4-0869
UNIVERSAL RADIO SALES & SERVICE
1614 Broadway GI lbert 3-5690

ANDRESEN APPLIANCE CO

39th & J HI lcrest 5-3680

BENDIX RADIO AND TELEVISION

Brilliantly better Aviation Quality radios, radio-photographs and television, priced to make them one of America's finest values and sold in this community ONLY by

"WHERE TO BUY IT"

DEALER

COAST RADIO COMPANY 900 J. GI lbert 2-0424

BREUNER JOHN CO 604 K. GI lbert 3-8061
Bruner Frank P 2768-19th. GI lbert 3-4354
BUSH ELECTRIC APPLIANCE CO
3300-2d Av. HI lcrest 5-4011

CAMILL J

FEDERAL RADIOS

Household Appliances

Rt 1 - Box 160
Florin Rd. HI lcrest 6-5029

(Continued Next Page)

There are 6,156 telephone companies serving the United States.

Radio Dealers—(Cont'd)

CAPITAL HOME SUPPLY 1331 K. GI lbert 3-1951
CAPITAL RADIO SERV
2431 Del Paso Blvd. HI lcrest 9-8651
(See Advertisement Page 283)
Carrick Barton N 1831 P. GI lbert 3-4976
(See Advertisement Page 280)

COAST RADIO CO 900 J. GI lbert 2-0424
COFFIN'S PAT HOME APPLIANCES
1001-30th GI lbert 2-7638
(See Advertisement Page 284)

COLONIAL ELECTRONICS SERV
4610 Stockton Blvd. HI lcrest 5-3801
(See Advertisement Page 283)

COLONIAL MET'S RADIO SERVICE
4001 Stockton Blvd. HI lcrest 7-3040

COLONIAL HOME APPLIANCES
3836 Stockton Blvd. HI lcrest 6-4724

CROSBY RADIO-PHONO COMBINATIONS
ENJOY ALL ADVANTAGES OF RADIO, FM and TELEVISION

Unsurpassed Radio Reception and Record Reproduction with FLOATING JEWEL TONE SYSTEM and MASTER TONE CONTROL SALES - SERVICE

"FOR INFORMATION CALL"

Ferris Radios & Appliances
4419 Franklin Blvd. HI lcrest 5-6096
GERUE & CO 1985 Fulton Av. HI lcrest 3-0502

Davies Radio Shop 1501 E GI lbert 2-2565
DePaul's Radio Serv HI lcrest 9-0034
3241 Folsom Blvd. HI lcrest 5-4004
Doyle's Radio Service
2026 Alhambra Blvd. HI lcrest 5-2314
EASTERN THE 1114 GI lbert 2-7641

EMERSON RADIO

BETTER STYLE . . . TONE . . . PERFORMANCE . . . VALUE. Sold only through Authorized Emerson Radio Franchise Dealers.

"FOR INFORMATION CALL"

DISTRIBUTORS

EMERSON RADIO OF CALIF INC
1345 Mission St.
(Toll) Call "Operator" for . . . Market 4-6915

DEALERS

COAST RADIO COMPANY 900 J. GI lbert 2-0424
EASTERN THE 1114 J GI lbert 2-7641
MARCHI MUSIC CO 1208 J GI lbert 2-9066
MARCUS AUTO SUPPLY CO
12th & J GI lbert 3-7421

RADIO SERVICE CENTER
2020 Del Paso Blvd N Sacto. HI lcrest 9-4401
UNIVERSAL RADIO SALES & SERVICE
1614 Broadway GI lbert 3-5690
Ye Music Shoppe 1018 J GI lbert 3-4629

FAVA RADIO & APPLIANCE
316-6th Broderick GI lbert 2-8374
(See Advertisement Page 284)

Ferris Radios & Appliances
4419 Franklin Blvd. HI lcrest 5-6096

GENERAL ELECTRIC RADIOS

"Natural color tone" radios — compact table models — magnificent consoles — 3-way portables — farm sets — radio-photographs with the amazing 6-E Electronic Reproducer.



"WHERE TO BUY THEM"

SALES & SERVICE DEALERS

BREUNER JOHN CO 604 K. GI lbert 3-8061
Coffin's Pat Home Appliances
1001-30th GI lbert 2-7638

GOODYEAR SERVICE STORE
1513 I GI lbert 2-1031
Lyon Darwin Howe Co 2901-35th. HI lcrest 6-4751

MALEVILLE BROS
2900 Fulton Av. HI lcrest 9-5383
Radio Serv & Equip Co 1424 J. GI lbert 2-0641
TALOFF ELECTRIC CO 621 J. GI lbert 3-9435
Worsham's Appliance Store
2416-16th GI lbert 2-1976

DISTRIBUTORS

GENERAL ELECTRIC SUPPLY CORP
1331 S. GI lbert 3-9001

(Continued Next Page)

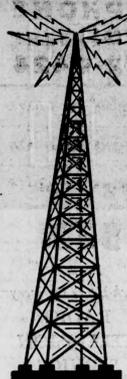
SIGNAL RADIO CO.

GUARANTEED RADIO REPAIR SERVICE

ALL MAKES OF HOME RADIOS
• Service Specialists on
Radio Phonograph Combinations

*Philco • Magnavox • R. C. A. Victor
Zenith • Stromberg-Carlson
General Electric • Packard-Bell
Silvertone • Admiral*

— Checkup In Your Home —



Phone **HI lcrest 5-6473**
Open Evenings 'Til 8 P.M. — City Wide Pick-Up & Delivery
510-36TH ST., AT MCKINLEY BLVD.

RADIO-TELEVISION REPAIRS

Drive-In Or Home Service
BY BONDED TECHNICIANS

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"The House That Service Built"

SAGE RADIO

EYE STREET AT 15TH
HUdson 4-0869
Our 18th Year in Sacramento
There Is No Substitute for Experience

RADIO
ZENITH
R. C. A.
ADMIRAL
EMERSON
PACKARD BELL
HOFFMAN

APPLIANCES
HOTPOINT
ADMIRAL
GIBSON
WHIRLPOOL
FREEZERS
VACUUMS
IRONERS